



The SENIOR
PRO TOUR



FOR IMMEDIATE RELEASE

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Raqt and The Senior Pro Tour sign agreement for a Groundbreaking Digital Experience.

Raqt, a cutting-edge Swedish sports technology company, is proud to announce its upcoming collaboration with The Senior Pro Tour.

Raqt is thrilled to play a pivotal role in the development process of The Senior Pro Tour, a newly formed pickleball tour. With a shared vision of innovation and excellence, this collaboration represents a truly remarkable opportunity to create a world-class platform for Senior Pro Pickleball Players.

"We are overwhelmingly proud to be a part of this endeavor", said Gunnar Svalander, Co-founder at Raqt. "We believe this partnership will demonstrate the immense potential of merging technology and sports. We are excited to provide our robust infrastructure to The Senior Pro Tour. Together, we look forward to cultivate a tour that will leave a lasting impact on the global pickleball scene", concludes Svalander.

"This is a major step for The Senior Pro Tour. We want to grow our tour in many areas and enhance playing experiences. We also look to simplify registration process, streaming, live rankings, and much more and Raqt is the ultimate partner in this field which can help us accomplish all of this. Raqt's specific pickleball technology integrated with our vision of the tour is a perfect match for both brands. Today is a great day for The Senior Pro Tour, players, and fans", says Mattias Johansson, one of the founders of The Senior Pro Tour.

Partnership will begin immediately, and regular announcements of progress will be communicated to the general public once it occurs.

ABOUT THE SENIOR PRO TOUR

The Senior Pro Tour is brought to you by a founding team of professional pickleball players. We are a tour dedicated to providing a platform for senior pro players to showcase their skills and abilities to the entire pickleball community. More information can be found at theseniorprotour.com - instagram @theseniorprotour.com

ABOUT Raqt

Raqt is a pioneering digital marketplace for pickleball, dedicated to transform the way pickleball tournaments and tours are experienced. With cutting-edge technology and user-centric design, Raqt connects players, organizers, and fans, revolutionizing the pickleball community's engagement and enjoyment.

In Europe, Raqt has become the go-to platform for organizing the most significant and professional pickleball events with thousands of players using Raqt.

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